

March 2019

## COLORJET

**Textile Printer Print Tests** 



**Evaluation of Color & Print Quality COLORJET SOFTJET GRAND** 

**Nicholas Hellmuth** 

# Evaluation of Color & Print Quality of the COLORJET SOFTJET GRAND Textile Printer

COLORJET is a printer manufacturing and distribution company that FLAAR REPORTS team has known for many years. We have visited their booth at many printer expos around the world during recent years.

The present FLAAR REPORT is on the COLORJET SOFTJET GRAND, which uses dye sublimation ink direct to fabric. So it does not need to print onto transfer paper.

The COLORJET SOFTJET GRAND has its own sublimation unit. The heat of this unit sublimates the ink.

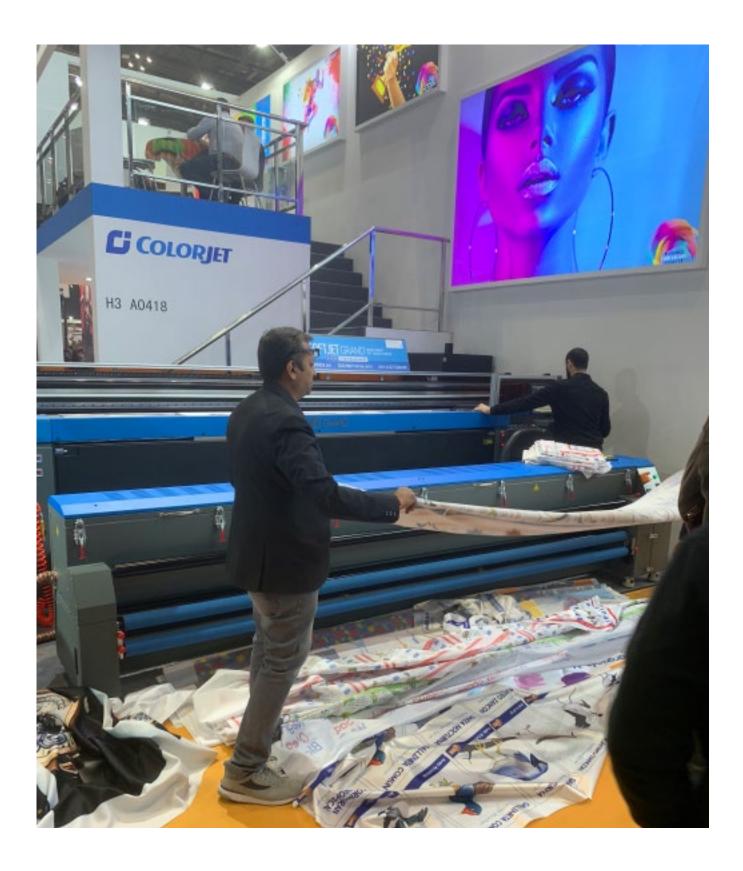






The illustrators of FLAAR Mesoamerica prepare test prints that Dr. Hellmuth brings to trade shows to see the print results. He is always curious at which brands of UV-curing and textile printers can produce colors in an acceptable manner.







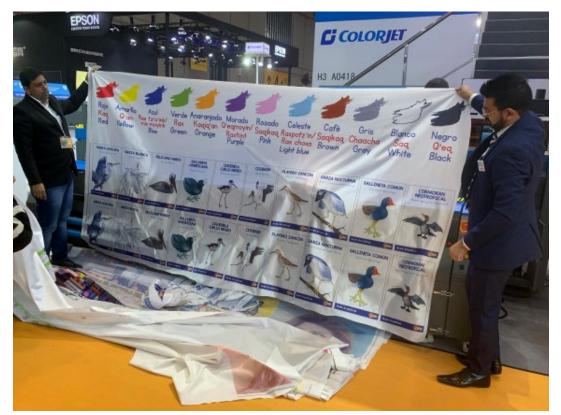


The illustrations of birds in the middle row are all water-related birds of Lake Yaxha and Rio Ixtinto (at the end of the lake). The flora and fauna division of FLAAR (FLAAR Mesoamerica) is doing research on plants (and Neotropical fungi, lichens, moss), birds, mammals, insects, spider web structure, etc.).

The banner of birds we fly to Guatemala and donate it to the schools around this lake (which is a far-away part of Central America).

### **6** FLAAR-REPORTS





My eye instantly notices the bright happy red, and the sun-like yellow, plus the accurate pink and all the other nicely rendered colors.

COLORJET definitely has experience designing and engineering printers.

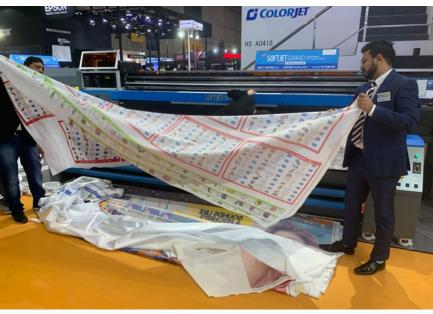


These test prints have lots of different colors. The row of colors is to donate to local Mayan schools in remote areas. We write the name of each color in Mayan language, Spanish, and English.



This rectangles are to give to each student so they can have a complete ABC to learn. Each letter is shown as a plant or an animal that is local to Mesoamerica.

The teachers and the students at these rural schools really appreciate FLAAR making the effort to have these printed and then drive them over 1000 kilometer round trip, and then hike across hammock bridges (since not even 4WD can reach the villages). We then hike up the hill to each school.



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We thank the team at COLORJET for doing all these prints: Smarth Bansal, DGM-Product Management, Marwan, Customer Support Engineer, and Binoj Antony, Head – International Business.

We noticed that people walking the aisles loved to see atypical print samples, so our colorful designs attract people to the COLORJET booth.





Here are some of the illustrators, book designers, and manager of the MayanToons children's book division of FLAAR Mesoamerica which is a division of FLAAR (USA).

FLAAR REPORTS is a division focused on wide-format inkjet printers, inks, printable materials, laminators, flatbed cutters, print-and-cut solutions, RIP software and other aspects of visual communication via inkjet and toner printers.

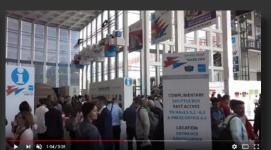
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Printing test by COLORJET at **APPPEXPO 2018** 





Printing test by OKI at ISA 2018

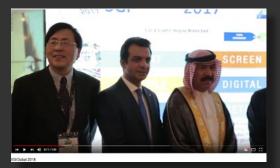


**FLAAR Reports at APPPEXPO** 2018 (Shanghai, China)





FLAAR Reports at ISA 2018 (Orlando, Florida)



FLAAR Reports at SGI Dubai





Issues of inkjet printers, interview with Nicholas Hellmuth





**UV Printer by Structure** infographic

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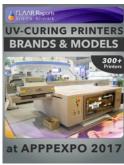














































Since a good quality print, in addition to a well made printer, good quality ink, appropriate printable material, knowledgeable color management, also needs a high quality original photograph, we at FLAAR also cover digital photography, especially what equipment and what techniques produce the kind of image that will make your printer, your ink, your media look even better: <a href="https://www.digital-photography.org">www.digital-photography.org</a>

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